



Dear First Name,

Ready to fuel and boost your business? Join us at our [Cambridge Connect on September 17-19 in Detroit, MI](#). We've joined forces with the Institute for Preparing Heirs, Cannon Financial, and social media expert Kevin Knebl to help you fine-tune your client relationships.

Cambridge Connect will help you increase client loyalty with meaningful connections and generate sustainability. Topics explored include:

- Psychology of client engagement
- New standards for serving multigenerational high net families
- How to gain a competitive edge using social media

Buckle up and take our Cambridge culture for a test drive! Register below and kick our tires in 'Motor City'.

[Click here to register now!](#)

[Click here for the tentative agenda.](#)

Please note: This event is a no-commitment way to explore a new broker-dealer. Qualified guests are welcome.

Sincerely,

Recruiters Name

Business Title, Business Development

Phone: XXX-XXX-XXXX | Email: name@cir2.com

Cambridge Investment Research, Inc. | Member FINRA/SIPC

Institute for Preparing Heirs, Cannon Financial, and social media expert Keven Knebl are not affiliated with Cambridge Investment Research, Inc.